

FOR IMMEDIATE RELEASE:

SIMEK'S Awards Action Food Sales with 2020 Broker of The Year

Saint Paul Park, MN. – January 2021 – SIMEK'S awarded Action Food Sales out of Charlotte, North Carolina, 2020 Broker of the Year. Each year, SIMEK'S awards a broker for their superior performance and through unprecedented times, Action Foods Sales was that and much more.

SIMEK'S and Action Food Sales have been partners for three years and throughout their partnership Action Food Sales has expanded the SIMEK'S brand in new regions and continues to drive growth.

"Their passion and dedication for our brand and extensive industry knowledge has been instrumental to our success" says SIMEK'S president, Lindsey Hickey.

SIMEK'S congratulates Action Food Sales, 2020 Broker of the Year, for their outstanding partnership, dedication, and drive.



John Nilsson, Sr. and John Nilsson, Jr. of Action Food Sales

About SIMEK'S:

SIMEK'S is a family and women-owned company, committed to providing Great Food for the Greater Good™. Since 1972, SIMEK'S has specialized in quality frozen food products consumers can be proud to serve their families. Today, the company offers all-natural lasagnas and fully cooked meatballs free from artificial colors, artificial flavors, and preservatives. The company champions its One Gives One™ hunger-relief program in partnership with Feeding America®. For every SIMEK'S product sold, one meal is donated to the local Feeding America food bank, serving the community where the product was purchased. SIMEK'S anticipates donating 4.5 million meals by the end of 2020 - SIMEK'S doesn't just taste good, it does good.

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